



February Executive Board Meeting

2/28/2010

6:08 – 7:42 PM

Meeting expanded to accommodate uniform presentations from Xara and Sneaker Villa

Special guests from Xara (Duncan) and Sneaker Villa (Cory & Rob) attended

All items were discussed in a round-table format

- Significant discussion on uniforms and incentives
- Highlights of the Xara presentation
  - Soccer outfitter that is rapidly growing their presence in North America
  - Focus on grass roots soccer organizations by meeting their holistic needs (program growth, education and fundraising) rather than just providing uniforms
  - Developing a significant presence in the Harrisburg and Lancaster areas. Major Berks County programs include Wilson Junior Soccer and the new Reading United AC (formerly the Reading Rage PDL program)
  - In addition to a slate of uniforms with multiple style, price and durability options, a progressive educational curriculum for U6, U7-U8 and U9-U10 is provided at no charge for the program or written materials (coaching, player and parent handbooks). Specialized soccer balls are an extra purchase.
  - Three uniform options in our price range were presented. The remaining production lifetime of these uniforms are:
    - Trafford = 4 more years
    - Hawthorne = new this year with an effective unlimited lifetime
    - Anfield = 3 more years
- Highlights of the Sneaker Villa presentation
  - Local company active in the local community
  - Own their own printing company to minimize delays and problems
  - Will handle all orders/billing so that EYSA doesn't have to be in the uniform business
  - Offer a 15% discount to all EYSA families on all their sports outfitting needs
  - Offered both Xara and Under Armor uniform packages in our price range. Was supportive of the quality of both uniform companies, but indicated that Under Armor didn't offer incentives like Xara
  - Rough quote of ~\$13 for the specialized youth soccer balls for the Xara program
  - Will charge a 25% late fee for extra handling of late uniform purchases (not including players transferring from outside the area)
  - Can do the specialized Xara "World Cup" uniforms for the U6-U8 program at the same price as our current U6-U8 "plain" kit
  - Will stock a limited amount of extra uniforms for emergency needs
  - Will help us design a new logo for the uniforms
  - Need a decision within 2 days (if we go with a new uniform) to start ordering stock since most major club orders are already in with the manufacturers



February General Board Meeting  
2/28/2010  
7:50 – 9:10 PM

Minutes from the January 2010 meeting were approved (Bentz, Cymbor). Passes 12-0-0

President's Report – Pete Cress

- Thanks to Shane and his contacts from Sneaker Villa and Xara for a great proposal on the new uniforms for next year. We will discuss the proposal during new business.
- We are working on putting together a 3v3 tournament in August. Amity will lend us their nets if we participate in their 3v3 tournament.
- The Fall 2010 registration letter is complete and ready to go

Vice-President's Report – Vacant

- No report

Secretary's Report – Todd Tomczyk

- Due to the weather, the RBJSL spring meeting for coaches has been moved to 3/3/2010 at 7PM at the Fleetwood High School.

Treasurer's Report – Rob Cymbor

- Balances
  - \$3,976 Checking
  - \$6,425 Savings
  - \$427 Deposits
  - \$1,980 Expenses
- 2010 preliminary budget will be presented during new business
- RBJSL says that U11 will stay 11v11 in the fall for T1 & T2. U11 T3 teams will have the option of playing 8v8 or 11v11.
  - A similar system will be adopted the following year for U12

Registrar's Report – Cindi Wilson

- Spring teams with complete data are approved
  - Some parents have been problematic regarding pictures and birth certificates
  - Those teams will be approved shortly
- The U11G team folded
- Kyle Zerbe was moved from U11B to U12B based on his birthdate
- RBJSL reminds everyone that cards are still in effect from the fall season
- RBJSL is doubtful that the 3/13-3/14 weekend start to the spring season will happen due to the fields still being covered with snow

#### U9+ Boys Director's Report – Phil Bentz

- Potential dates for fall 2010 evaluation sessions
  - May 22/23
  - June 5/6
  - June 12/13 (rain date)
- Working with Kim on the format for evaluations

#### U9+ Girls Director's Report – Kim Mazur

- The U11G team folded due to a lack of primary players

#### U6 – U8 Youth Coordinator's Report – Rich Torres

- The Xara youth program is encouraging
  - We need to do something to develop a meaningful curriculum for U6-U8
    - There have been too many false starts in the past
  - Having the ready-to-go materials for the coaches and parents is very important
  - We can roll the specialized soccer ball costs into the registration fees
- We need to start figuring out how to use the soccer camp from Reading United that Xara has offered as a 2010 incentive

#### Fields Commissioner's Report – Jeff Plue

- Game fields this spring will be Farming Ridge (11v11) and Upper Lausch (8v8)
- Practice fields will be figured out after the meeting with those present and by phone with those that are not

#### Field/Equipment Coordinator's Report – John Ulrich

- The lock on the shed will be changed during March

#### Coaching & Player Development Coordinator's Report – Kim Mazur

- I will start following up with Xara in March on the youth program and the camp

#### Uniform Coordinator's Report – Shane Anton

- The uniform presentation by XARA and Sneaker Villa was well received
- The Under Armor and Xara uniforms are comparable, but the incentives from Xara are phenomenal (Under Armor offered no incentives)
  - Youth curriculum
  - Youth uniforms
  - Reading United AC tie-ins
    - Free one week camp this summer
    - Free youth day game
- Sneaker Villa will offer superior service compared to other vendors
  - Local Exeter relationship
  - Complete ordering/billing by Sneaker Villa rather than EYSA
  - Use of their own printing shop will dramatically reduce timing and coordination issues, especially during the August tournament season

- We need to make a decision by Tuesday to give Sneaker Villa the opportunity to put a large order in with Xara to ensure that the stock arrives this summer in time for the fall tournament and regular seasons
- The EYSA indoor season concludes this week
  - Things have continued to go well
  - Looking for suggestions to make next year even better
    - Will use smaller nets next year
  - Will end the season with a \$500 surplus

#### Web Site Coordinator's Report – Dave Richards

- No report

#### Volunteer Coordinator's Report – Jason Graul

- We are looking into a Boscov's "Friends Helping Friends" promotion to be rolled out during fall registration
  - Buy a \$5 dollar ticket from EYSA and receive a 10-15% discount from Boscov's

#### Old Business

- None

#### New Business

- Adopt the preliminary 2010 budget (Cress, Wilson) – Passes 12-0-0
  - Anticipated expenses of \$43,100 (will be adjusted after review of the new U6-U8 curriculum, uniforms and camp from Xara)
  - 2010 registration fees per season
    - U6-U8 = \$45
    - U9-U14 = \$65
    - U15-U19 = \$75
- Adopt a new uniform from Xara for the fall 2010 season (Cress, Mazur) – Passes 12-0-0
  - All U9-U13 players will be required to purchase a new uniform package through Sneaker Villa
    - U14 teams will have the option of maintaining the current uniform
  - The uniforms will be in use for at least four years
  - Executive Board to choose a design within a \$60-\$67 window
    - Current uniforms are in the \$50-\$60 window
  - We will employ the Xara youth curriculum for the 2010 season

#### Next Meetings

- Executive Board – 3/28/2010 (6:30 PM, Dunn Community Center)
- General Board – 3/28/2010 (7:30 PM, Dunn Community Center)

A motion to adjourn the meeting was made and approved (Cymbor, Wilson)